

Having trouble viewing this email? [Click here](#)

You're receiving this email because of your relationship with the iHobby Expo and/or the Hobby Manufacturers Association. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.



October 21-24, 2010 • Donald E. Stephens Convention Center • Rosemont, IL

## See What's New at iHOBBY EXPO

### NOT REGISTERED?

**WIN AN IPAD!**

**FREE registration ends on September 18th so don't wait.**

Sign up now and start planning for the most dynamic hobby show in the US. Register by the deadline and be entered for a chance to win an iPad!



### iHobby Expo Featured Exhibitors



## You Could Win a Free Trip to Las Vegas for Two!



When you attend the iHobby Expo, make sure you attend the Retailer Seminar and Reception on Friday afternoon, October 22nd from 4:30 pm - 6:00 pm.

During this seminar you will learn how to "Explode Your Sales," presented by Bob Negen, Retail Specialist. You will learn:

Eight ways to get customers to shop more often

- Five ways to get a flood of new customers for almost no money
- The secret to generating tons more foot traffic
- A simple four step process to develop deep (and profitable) relationships with every customer who comes in the door
- Six ways to give a big boost to your average sale
- How to jump start your sales - no matter what time of the year
- And many more tricks to grow your business without spending a fortune

The National Retail Hobby Stores Association is sponsoring this event and will give away:

- Free memberships
- Discounted memberships
- Free Registration to the [2011 NRHSA Convention and Table Top Expo in Las Vegas](#)
- Free room nights at the 2011 NRHSA Convention and Table Top Expo in Las Vegas
- Grand Prize - two free roundtrip airline tickets\*, 3 free hotel nights and 2 free registrations to Las Vegas for the 2011

## Quick Links

[\*\*REGISTER NOW!\*\*](#)

[iHobby Expo Website](#)

[2010 Floor Plan](#)

[Hotel & Travel Info](#)

[HMAHobby.org](#)

[MyHobbyFun.com](#)

## NRHSA Convention and Table Top Expo

(\* airline tickets are for the continental U.S. and redeemable up to \$500 each ticket)

Each retail store who attends this seminar will be handed an envelope upon arrival to the session, but you won't be able to open the envelope until the end of the session to see what you have won. You just may be that person who is going to Las Vegas for free!

Be sure to join us - learn some new tricks, network and have a little fun too!



## SEE NEW PRODUCTS EXCLUSIVELY AT IHOBBOY EXPO!



This year the

iHobby Expo™ is proud to present the **New Product Launch Showcase**. These exhibitors will be presenting brand new product at the show this year. **This information will not be available on-line, in person, via the mail or in any other capacity prior to the Expo - you can only see these new products at iHobby Expo™ for the first time...in person...in Rosemont this October!** Be one of the first to learn of this new product and make it available to your customers.

for you!

Visit these exhibitors to see the new announcements they have in store

(list current as of August 5, 2010)

AMAX Industrial Group China Co Ltd	Booth 2523
CIS Associates	Booth 1605
CMW Holdings/Classic Metal Works	Booth 1436
Deluxe Materials	Booth 1033
Great Planes	Booth 1004
Great Planes Model Dist.	Booth 1004
Grex Airbrush	Booth 1802
Himoto Racing	Booth 1124
Maxx Products	Booth 1713
MRC	Booth 1218
Pro-Line Racing	Booth 2224
Quest Aerospace	Booth 1602
Racemasters/AFX	Booth 1024
Revell	Booth 1014
Sam Publications	Booth 2534
Shanghai Nine Eagles Electronic Tech	Booth 2022
Stevens International/Trumpeter Models	Booth 2630
Tricore Corporation	Booth 1902
Viper R/C Solutions	Booth 1805
Woodland Scenics	Booth 1228

**PLACE ORDERS WITH THESE EXHIBITORS AND EARN CASH BACK!**

**PAY FOR YOUR TRAVEL TO THE EXPO**

## WITH TICKET TO RIDE!



With the Ticket to Ride promotion, sponsored by the Hobby Manufacturers Association (HMA) and select iHobby Expo™ exhibitors, buyer attendees can put some hard earned dollars back into their pockets. The Ticket to Ride™ promotion makes it possible for iHobby Expo™ buyers to recoup 100% of their travel expenses just by doing what they normally do - place orders with their favorite suppliers! **These exhibitors are offering Ticket to Ride coupons so be sure to visit them at the show.**

<u>Company Name</u>	<u>Booth #</u>
Bachmann Trains	1128
Badger Air-Brush	2341
Bob Smith Industries	1512
Byron Originals Inc	98
CMW Holdings/Classic Metal Works	1436
Excel Hobby Blade Corp	1939
Hobbytyme	1442
Maxx Products	1713
Model Rectifier Corp	1218
Paul K. Guillow Inc	1615
PIKO America, LLC	1734
Premier RC	1812
Quest Aerospace inc	1602
Stevens International	2630
The Coach Yard	1536
Xuron Corp	1937

### [Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to rjkoziol@optonline.net by [jodi.araujo@plsi.com](mailto:jodi.araujo@plsi.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



iHobby Expo | PO Box 315 | Butler | NJ | 07405